

# Adrián Moreno Peña

## Engineering Leader

### Work experience

2021- now

#### **VP of Engineering / Tribe Lead** **SumUp. Copenhagen (Denmark)**

Leading the Invoices & Accounting Tribe, with ~30 engineers, product manager and designers in 4 teams.  
Responsible for P&L, overseeing the technical roadmap and execution, collaborating with Product, Marketing & Design functions to evolve the digital SaaS product.

**Skills:** team leading, coaching, agile development, product development, stack modernization, architecture

2019-21

#### **Technical Lead / Engineering Manager** **VanMoof. Amsterdam (The Netherlands)**

Part of the Digital team, responsible on the technical side for the e-commerce platform, its connections as well as other customer facing and internal portals. Leading external and internal teams, in an in-sourcing effort to setup a team structure for company hypergrowth.

**Skills:** team leading, coaching, agile development, scrum, e-commerce, roadmap, high scalability, cloud computing, AWS, serverless, devops

2017-19

#### **Technical Lead** **Emakina.NL. Amsterdam (The Netherlands)**

Part of a multidisciplinary agile team, defining large scale solutions for a multinational e-commerce operation - always with the end-user in focus, and aligning with design and business analysis teams. All done in a completely agile manner, involving the client in all the phases.

**Skills:** team leading, coaching, agile development, scrum, e-commerce, design sprints, high scalability.

2015-17

#### **CTO** **Pocket Media. Amsterdam (The Netherlands)**

Responsible of the technology team of a mobile advertising agency, as part of the management team, executing mobile and web (high scalability) development projects. Defined the products roadmap, milestones, and plans to achieve the objectives, as long as the talent acquisition.

**Skills:** advertising, product management, roadmap, tech & business alignment, strategy, mobile, scrum master

2015

#### **Senior Mobile Applications Developer** **The Mobile Company. Amsterdam (The Netherlands)**

Developed innovative new apps (Bluetooth BLE beacons technology) and maintained apps, among top Dutch apps

**Skills:** Native mobile programming (Java, Objective-C, Swift), agile programming, Scrum.

2011-15

#### **Co-Founder and Technical Lead** **Zadia Software. Santiago de Compostela (Spain)**

Co-Founded a bootstrapped development studio, leading and coordinating a team of 5 engineers while doubling the revenue every year, providing IT services focused on web and mobile development.

**Skills:** Project Management, Sales, Team leading, Recruiting, Social Media, Mobile Programming (Android, iOS, Mobile web, Phonegap, Appcelerator), Web Development (Drupal, Wordpress, Play! Framework, PHP - Symfony, Codeigniter), UX/UI Prototyping..

2007-11

#### **Analyst Programmer** **Bahía Software, Coremain. Santiago de Compostela (Spain)**

**Skills:** J2EE, eHealth, Struts, JCAPS, SOA, C#, C++, SQL, Informix, Javascript/HTML/CSS, Drupal, Wordpress...

### Information

<b>Name</b>	Adrián Moreno Peña
<b>Birth</b>	June 4 <sup>th</sup> , 1986
<b>Nationality</b>	Spanish
<b>Languages</b>	Spanish, Galician (native); English (full proficiency); Danish, Dutch, French, Portuguese (basic)
<b>Phone</b>	+4531579827
<b>Email</b>	<a href="mailto:info@adrianmoreno.info">info@adrianmoreno.info</a>
<b>Online</b>	<a href="#">in</a> <a href="#">@</a> <a href="#">X</a>

### Education

2008-2010  
**Master in Projects Management**  
**University of Santiago de Compostela. Spain**

Project management and lead based on PMBOK.

**Final Master Project:** Development and maintenance of a corporate web portal  
**Grade:** 7.0 (Project), 7.0 (Studies)

2004-2007  
**Technical Engineering in Computer Systems**  
**University of Santiago de Compostela. Spain**  
**Specializations:** Internet and Networking.

*Acquired knowledge and skills:* Software analysis, software design, web design Software engineering, Law (applied to IT), network administration, calculus, algebra.

**Final Master Project:** Development and maintenance of a corporate web portal  
**Grade:** 7.0 (Project), 7.0 (Studies)

### Courses & other

**Team Leadership Program for Directors**  
The Performance Coach, November 2016

**Experience in public speaking:** Podcast guest, Toastmasters, Meetup/ conference speaker

**Teaching experience**

**Board member of sport clubs**